

## Pride Academy Programming Topics

- Need for Leadership/Followership
- Identifying/Developing Goals
- Cultural Competence
- Citizenship in the Community  
(Pride Challenge)
- Issues Involving Bullying
- Becoming a Stronger Leader
- Role Models/Mentors
- Making Positive Decisions in Life



**“Shelly and Chad really knew their audience and how to deal with middle and high school students....**

**We were so pleased with their presentation!”**

**-Pride Academy School**

**IOWA**  **All Iowa KIDS FREE**  
**HALL of PRIDE**  
A High-Tech, Interactive Museum

## Iowa Hall of Pride Who We Are...

### The Iowa Hall of Pride

A project of the Iowa High School Athletic Association (IHSAA), the Iowa Hall of Pride honors past and present Iowa high school students involved in extracurricular activities including athletics, academics, and the arts. The Hall was designed to celebrate notable graduates and their achievements in all Iowa communities over the past 100-plus years! Also featured are notable Iowans from all walks of life.

### Pride Academy Facilitators

#### Shelly Johnson

##### Iowa Hall of Pride Education Coordinator

Email: [shelly@iowahallofpride.com](mailto:shelly@iowahallofpride.com)

Shelly came to the Hall of Pride in 2006 to help grow the Hall's educational programming. She is an Iowa educator and has a strong passion for young people and helping them become better citizens for our state and beyond. She has completed leadership training and shares her insights with the hundreds of schools and teachers who plan trips to the Hall each year. Before coming to the Hall of Pride, Shelly was a middle school teacher and coach for the Adel-DeSoto-Minburn Community Schools. She is a graduate of Wartburg College.

#### Chad Elsberry

##### Director of Communications/Marketing

Email: [celsberry@ihsaa.org](mailto:celsberry@ihsaa.org)

Chad has worked in the communications field for more than 20 years. He serves as Marketing & Communications Director for the Iowa High School Athletic Association and Iowa Hall of Pride. Prior to his work with the IHSAA, he was an editor, writer and photographer for newspapers in Minnesota and Mid-Iowa. He currently works with students as an adjunct faculty member for Des Moines Area Community College (DMACC), teaching in the areas of business, marketing and visual communications. He holds undergraduate and graduate degrees from DMACC (AA) and Iowa State University (BA & MBA).



**Character is NOT  
an Accident...  
Help Students  
Make the Choice!**

### Iowa Hall of Pride

[www.iowahallofpride.com](http://www.iowahallofpride.com)

515-564-8507 (main)

515-564-8510 (direct)

330 Park Street

Des Moines, IA 50309

## Pride Academy & Our Purpose

The Pride Academy is an educational initiative that will help students develop goal setting, decision making, and/or human relations skills to become successful in their next step in life.

Pride Academy presentations may be carried out at the Iowa Hall of Pride or in Iowa schools with group gatherings aimed primarily at middle school and high school students.

**Pride Academy staff will lead your group through programming that may include:**

- Activity based exercises
- Video presentations
- Multi-media presentations
- Guest speakers
- All in an educational & fun environment

### Coming to the Hall of Pride:

Engage with your students outside the school's walls ... inquire about visiting the Hall of Pride combined with Pride Academy programming, all hosted FREE for students at the Hall of Pride – please inquire about lunch options, too.

**General guidelines to bring the Pride Academy to your school or community at NO COST:**

- Will travel up to 25 miles for 25+ students
- Will travel up to 50 miles for 50+ students
- Will travel statewide for 70+ students

Please call or email to inquire about options for smaller (or larger) groups.

Contact [shelly@iowahallofpride.com](mailto:shelly@iowahallofpride.com) or call 515.564.8510



### Hall of Pride Mission Statement

Educating the future,  
Preserving the past & Celebrating  
the accomplishments of all Iowans

## Pride Academy & Helping Students

- Goal Setting Activities
- Making Positive Choices
- Getting Along with Others
- Offering customized educational materials to meet your needs. It's simple, effective, and straightforward.
- Available before, during, or after school.
- Ideal for homerooms, student council groups, activity clubs, team captains and sport teams.

### Call Us Today:

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